

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 156534 /		<u>Alt Order #</u> 08356733
<u>Product</u> CLINTON 4 PRES 10/4		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/04/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$350.00					
N 2	WHIO	10/04/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$550.00					
N 3	WHIO	10/04/16	10/10/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				1	\$900.00					
N 4	WHIO	10/04/16	10/10/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				1	\$400.00					
N 5	WHIO	10/04/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$1,000.00					
N 6	WHIO	10/04/16	10/10/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$500.00					
N 7	WHIO	10/04/16	10/10/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$150.00					
N 8	WHIO	10/04/16	10/10/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				3	\$450.00					
N 9	WHIO	10/04/16	10/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,200.00					
N 10	WHIO	10/04/16	10/10/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 156534 /		<u>Alt Order #</u> 08356733
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> CLINTON 4 PRES 10/4	<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/04/16	10/10/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,400.00					
N 12	WHIO	10/04/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,500.00					
N 13	WHIO	10/04/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				4	\$800.00					
N 14	WHIO	10/04/16	10/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$1,200.00					
N 15	WHIO	10/04/16	10/10/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				10	\$700.00					
N 16	WHIO	10/04/16	10/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				2	\$1,200.00					
N 17	WHIO	10/04/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--				5	\$300.00					
N 18	WHIO	10/07/16	10/07/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,500.00					
N 19	WHIO	10/08/16	10/08/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00					
N 20	WHIO	10/08/16	10/08/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$600.00					
N 21	WHIO	10/08/16	10/08/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$175.00					
N 22	WHIO	10/08/16	10/08/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00					
N 23	WHIO	10/08/16	10/08/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$200.00					
N 24	WHIO	10/08/16	10/08/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$400.00					
N 25	WHIO	10/08/16	10/08/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$400.00					
N 26	WHIO	10/09/16	10/09/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----1	1			\$400.00						
N 27	WHIO	10/09/16	10/09/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----1	1			\$200.00						
N 28	WHIO	10/09/16	10/09/16	NFL RS Local Pre-Gar	12:00 PM-12:50 F		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----1	1			\$3,000.00						
N 29	WHIO	10/09/16	10/09/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----1	1			\$800.00						
N 30	WHIO	10/09/16	10/09/16	Sun Prime Other 1	9:00 PM-11:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----1	1			\$2,500.00						
N 31	WHIO	10/06/16	10/06/16	NFL RS Pre-Game Ott	7:30 PM-8:30 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$2,000.00						
N 32	WHIO	10/06/16	10/06/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---1---	1			\$3,500.00						
N 33	WHIO	10/04/16	10/10/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/04/16	10/10/16	MTWTFSS	2			\$1,500.00						
N 34	WHIO	10/05/16	10/05/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	--1----	1			\$3,500.00						
Totals									0.00				84	\$78,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	84	\$78,175.00	(\$11,726.25)	\$66,448.75
Totals	84	\$78,175.00	(\$11,726.25)	\$66,448.75

Signature: _____ **Date:** _____

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AUG26/16 11.34

SALES PRSN PH- NICK WELTTE

CLASS: NATI
LOCAL
DIRECTION

LOCAL REGIONAL

DATE AUG26/16 11.34

CON CM ***** THIS IS A CASH IN ADVANCE CREDIT +++++

HILLARY CLINTON FOR PRESIDENT

AGENCY ADVERTISER CODE = 278 AGENCY EST# = 5288
AGENCY PRODUCT CODE = 295

1	1000A-1100A	30	\$350.00	10/4	10/10	5	FT-E
2	1000A-1100A	30	\$350.00	10/4	10/10	5	FT-E

PROGRAM :	DR. PHIL
RA35+ :	7.7
ORD COM1 :	LEVEL 4
CON COM1 :	DR. PHIL

REP HEADLINE# 8356733
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

AUG26/16 11.34
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1135P-1235A PROGRAM : LATE SHOW WITH COLBERT RA35+ : 5.0 ORD COM1: LEVEL 4 CON COM1: LATE SHOW WITH COLBERT	30		\$550.00	10/4	10/10	2		TU-F,M	2
3			1100A-1200N PROGRAM : PRICE IS RIGHT RA35+ : 8.6 ORD COM1: LEVEL 4 CON COM1: PRICE IS RIGHT	30		\$900.00	10/4	10/10	1		TU-F,M	1
4			1235A-135A PROGRAM : LATE LATE SHOW W/JAMES CORDEN RA35+ : 2.2 ORD COM1: LEVEL 4 CON COM1: LATE LATE SHOW W/JAMES CORDEN	30		\$400.00	10/4	10/10	1		TU-F,M	1
5			1200N-1230P PROGRAM : NEWSCENTER 7 RA35+ : 13.3 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,000.00	10/4	10/10	4		TU-F,M	4
6			400P-500P PROGRAM : ELLEN RA35+ : 6.8 ORD COM1: LEVEL 4 CON COM1: ELLEN	30		\$500.00	10/4	10/10	5		TU-F,M	5
7			430A-459A PROGRAM : DAYBREAK EDITION RA35+ : 3.3 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$150.00	10/4	10/10	2		TU-F,M	2
8			500A-530A PROGRAM : DAYBREAK EDITION RA35+ : 5.6 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$450.00	10/4	10/10	3		TU-F,M	3

AUG26/16 11.34

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			500P-530P PROGRAM : NEWSCENTER 7 RA35+ : 14.5 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,200.00	10/4	10/10	5		TU-F,M	5
10			530A-600A PROGRAM : DAYBREAK EDITION RA35+ : 6.0 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$550.00	10/4	10/10	2		TU-F,M	2
11			530P-600P PROGRAM : NEWSCENTER 7 RA35+ : 16.3 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,400.00	10/4	10/10	5		TU-F,M	5
12			600P-630P PROGRAM : NEWSCENTER 7 RA35+ : 18.2 ORD COM1: LEVEL 4 CON COM1: NEWSCENTER 7	30		\$1,500.00	10/4	10/10	5		TU-F,M	5
13			600A-700A PROGRAM : DAYBREAK EDITION RA35+ : 8.9 ORD COM1: LEVEL 4 CON COM1: DAYBREAK EDITION	30		\$800.00	10/4	10/10	4		TU-F,M	4
14			700P-730P PROGRAM : WHEEL OF FORTUNE RA35+ : 11.6 ORD COM1: LEVEL 4 CON COM1: WHEEL OF FORTUNE	30		\$1,200.00	10/4	10/10	5		TU-F,M	5
15			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 7.7 ORD COM1: LEVEL 4 CON COM1: CBS THIS MORNING	30		\$700.00	10/4	10/10	10		TU-F,M	10

AUG26/16 11.34
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16			730P-800P 5	30		\$1,200.00	10/4	10/10	2		TU-F,M	2
PROGRAM : ENTERTAINMENT TONIGHT												
RA35+ : 8.6												
ORD COM1: LEVEL 4												
CON COM1: ENTERTAINMENT TONIGHT												
17			900A-1000A 5	30		\$300.00	10/4	10/10	5		TU-F,M	5
PROGRAM : KELLY AND MICHAEL												
RA35+ : 6.8												
ORD COM1: LEVEL 4												
CON COM1: KELLY AND MICHAEL												
18			900P-1000P 5	30		\$1,500.00	10/7	10/7	1		FRI	1
PROGRAM : HAWAII 5-0												
RA35+ : 14.0												
ORD COM1: LEVEL 4												
CON COM1: HAWAII 5-0												
19			1000P-1100P 5	30		\$1,000.00	10/8	10/8	1		SAT	1
PROGRAM : 48 HOURS MYSTERY												
RA35+ : 5.1												
ORD COM1: LEVEL 4												
CON COM1: 48 HOURS MYSTERY												
20			1000A-1200N 5	30		\$600.00	10/8	10/8	1		SAT	1
PROGRAM : THE EARLY SHOW												
RA35+ : 7.9												
ORD COM1: LEVEL 4												
CON COM1: THE EARLY SHOW												
21			1200N-1230P 5	30		\$175.00	10/8	10/8	1		SAT	1
PROGRAM : NEWSCENTER 7												
RA35+ : 7.8												
ORD COM1: LEVEL 4												
CON COM1: NEWSCENTER 7												
22			1200N-100P 5	30		\$1,000.00	10/8	10/8	1		SAT	1
PROGRAM : SEC PRE-GAME												
RA35+ : 5.9												
ORD COM1: LEVEL 4												
CON COM1: SEC PRE-GAME												

REP HEADLINE# 8356733
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

AUG26/16 11.34
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			900P-1100P 5	30		\$2,500.00	10/9	10/9	1		SUN	1
PROGRAM : PRESIDENTIAL DEBATE												
RA35+ : 9.4												
ORD COM1: LEVEL 4												
CON COM1: PRESIDENTIAL DEBATE												
31			730P-830P 5	30		\$2,000.00	10/6	10/6	1		THU	1
PROGRAM : TNF PREGAME												
RA35+ : 7.4												
ORD COM1: LEVEL 4												
CON COM1: TNF PREGAME												
32			800P-1130P 5	30		\$3,500.00	10/6	10/6	1		THU	1
PROGRAM : THURSDAY NIGHT FOOTBALL												
RA35+ : 10.5												
ORD COM1: LEVEL 4												
CON COM1: THURSDAY NIGHT FOOTBALL												
33			1100P-1135P 5	30		\$1,500.00	10/4	10/10	2		TU-M	2
PROGRAM : NEWSCENTER 7												
RA35+ : 10.7												
ORD COM1: LEVEL 4												
CON COM1: NEWSCENTER 7												
34			800P-900P 5	30		\$3,500.00	10/5	10/5	1		WED	1
PROGRAM : SURVIVOR												
RA35+ : 11.8												
ORD COM1: LEVEL 4												
CON COM1: SURVIVOR												
OCT/16			78175.00									
CONTRACT TOTAL												78175.00
TOTAL SPOTS												84

MARKET TOTALS \$144,768 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
 DEMOS- RA35+*